Call for Entries
San Diego Watercolor Society
International Exhibition
OCTOBER 2020

San Diego Watercolor Society Gallery
2825 Dewey Road, Studio 105, San Diego, CA 92106, (619) 876-4550

Entry Deadline: Wednesday, May 6, 2020
$19,000 in Cash and Merchandise Awards Anticipated

Juror: Michael Reardon

Michael Reardon has been painting in watercolor for over thirty years. An avid traveler, he uses watercolor to record his observations, convey a sense of place and light, and communicate his impressions of the built, natural, and imagined worlds.

In 2005 he was the recipient of the prestigious Gabriel Prize from the Western European Architecture Foundation, which enabled him to spend three months painting in Paris. Originally trained as an architect with a degree in architecture from UC Berkeley, he was an architectural illustrator for over thirty years. In 2004 he was awarded the Hugh Ferriss Memorial Prize, the premier award in the field of architectural illustration.

His watercolors have been exhibited nationally and internationally, including the annual shows of the National Watercolor Society, the American Watercolor Society, and the California Art Club. In 2011 he presented a solo show at the Thomas Reynolds Gallery in San Francisco.

He is a signature member of the American Watercolor Society, the National Watercolor Society, Watercolor West, and the California Watercolor Association. He is also the author of Watercolor Techniques: Painting Light and Color in Landscapes and Cityscapes from North Light Books. For more information visit: mreardon.com

Venue
The San Diego Watercolor Society was established in 1965 and is one of the largest and most active in the United States. Its International Exhibition is recognized globally for the highest standard of excellence in water media art.

Exhibition Calendar

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Eligibility
Open to artists 18 years and older. Entries must be original, created entirely by the artist, in water-based media on paper, paper-based board or Yupo/Tyvek. Source material and composition must be wholly original and not derived from any published images. Collage, using papers painted in water media by the artist, is acceptable. Non-water-based media including alcohol inks may be integrated, but cover no more than 20% of the artwork. No digital art, workshop/class art, photographs or reproductions will be accepted.

Artwork submitted must have been completed after January 2018, and not received an award in any national or international shows. Artwork exhibited in any previous SDWS International Exhibition is not eligible. Only one painting per artist will be juried into the Exhibition.

Format
Minimum Image Size: 140 square inches (no side less than 10 inches)
Maximum Frame Size: 46 inches in either outside direction
Maximum Weight: 40 pounds
**Framing**
Artwork must be in simple frames, protected under rigid acrylic (Plexiglas®), (Non-glare acrylic is NOT acceptable), ready for hanging, and separated from the acrylic by mats or spacers. Mats must be white, off-white, gray, or black (no other colors). Detailed Exhibition framing standards are provided to accepted artists. Artists residing **OUTSIDE** of the contiguous U.S. may send artwork unframed and SDWS will frame for exhibition at an additional fee of $100 half sheet (15x22) or $120 full-sheet (22x30).

**Digital Image Instructions**
Up to three paintings may be entered. Artwork images must be cropped to include only the art work. Files must be jpg, 300 dpi resolution, and 1200 pixels on the longest dimension. Label each file with the name of the painting (do not use quote marks). Example: This is My Painting Title.jpg

**Entry Fee (non-refundable) with Pay Pal or Individual Credit Card**
Members: $35 first entry; $10 each additional entry  
Non-Members: $45 first entry; $10 each additional entry

**Online Entry Only**
Visit www.sdws.org and log in. If you do not have an SDWS account, you may either become a member or register as a non-member.

**Accepted Entries**
All entered artists will receive an email indicating if accepted or not. Accepted artists are posted on our website at www.sdws.org. In addition, accepted artists will receive an email with instructions for submitting their paintings. Accepted work must match the submitted image or may be disqualified. Once an entry is accepted into the show, the artist may not substitute it with another entry, nor may the original stated sale price be altered. All accepted paintings will be represented in the catalog and in SDWS’ Online Gallery. Artists who fail to send accepted artwork will not be allowed to enter the SDWS International Exhibition for two years.

**Shipping/Delivery**
Shipping instructions will be sent to accepted artists. All shipped artwork is subject to a $66 handling fee. All hand delivered artwork is subject to a $15 handling fee.

**Sales**
All artwork must be for sale. Accepted paintings will be available for sale both in the SDWS Gallery at Liberty Station and in the Online Gallery at SDWS.org. SDWS will handle all sales and retain a 30% commission.

**Conditions and Liabilities**
Neither the San Diego Watercolor Society (SDWS) nor its officers, nor any receiving or leasing agent will be liable for loss or damage to any work of art submitted to this exhibition. Insurance, if desired for shipping, exhibition or any other reason, is the sole responsibility of the individual artist. Images of submitted artwork may be used for publicity, catalog or slide shows/videos and the Online Gallery at the discretion of the SDWS.

**Membership**
Artists have an opportunity to become a member of SDWS during the submission process. Annual $95 membership includes many benefits and reduces the entry fee by $10. Membership offers reduced fees for workshops by nationally known artists, eligibility to enter the Western Federation of Watercolor Societies annual exhibition, and the opportunity to submit artwork in on-going shows at, and through, the SDWS Gallery.

**Signature Membership**
Signature members may use the SDWS initials after their names. This honor is for artists who have artwork juried into three annual SDWS International Exhibitions. Continuous membership is required to maintain Signature status.

By entering this exhibition, I confirm that I have read the terms and conditions of entry and eligibility as listed above and agree to them. If my work fails to meet those standards, I understand that I will not be allowed to enter subsequent SDWS juried International Exhibitions for two years. Submission of images shall constitute an agreement on the part of the artist to comply with the requirements set forth above including the following: I hereby release and discharge the officers, members and representatives of San Diego Watercolor Society (SDWS) from any and all claims occasioned by damage or loss of said painting while in the possession of SDWS. I grant permission to SDWS to reproduce the painting in promotion of the exhibition and to use this image for educational and publicity purposes. Insurance, if desired for shipping, exhibition or any other reason, is the sole responsibility of the individual artist.

**QUESTIONS:** If you have any questions, email I-Show Director, Edward Kane, at ishowinformation@sdws.org

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